

Photo Arts 1 Fall Quarter 2010.1 2067-201-06

Instructor: Joe Ziolkowski “ Joe Z. “

Office: 7B-2294
Office hours: Tuesday: 11:00 AM - 11:50 AM or by appointment.
Thursday: 2:00 PM - 2:50 PM or by appointment.

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TA: Meron Menghistab
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Syllabus

(Subject to change-Edited 20100910)

Class Meetings: Read Syllabus date for location, but in general we will meet as follows:

Tues:	1:00pm - 3:50pm	7 - 4060	Lab/Critique - Kodak Digital Lab.
Tues:	4:00pm - 5:50pm	7 - 1400	Lecture
Thur:	11:00am - 1:50pm	7 - 4060	Lab/Critique - Kodak Digital Lab.

Assignments	Due Date:	Points.
Assignment #1: “A Week: 20100907-20100914”	September 14, 2010	5
Assignment #2: (4) “Camera Basics.”	September 21, 2010	5
Assignment #3: “Expert Report.”	September 30, 2010	5
Assignment #4: (4) “Quality of Light.”	October 7, 2010	10
Assignment #5: (4) “Color Scheme Portraits.”	October 14, 2010	10
Assignment #6: (3) “Cellular Phone Media.”	October 21, 2010	5
Assignment #7: (10) “Hey, I have something to say...”	October 28, 2010	10
Assignment #8: (4) “Journal”	November 4, 2010	10
Assignment #9: (10) “DV8 Delayed Gratification.”	November 11, 2010	10
Assignment #10: “Final Digital Back up to DVD-R. and Jewel Case.	During Finals, 2010 November 15-19, 2010	5
Test	October 19, 2010	5
Class participation and attendance.		20
Total points for full quarter.		100

Plus Extra Credit during quarter.

- Week #1
Lab/Crit
- September 7 - Tuesday.
Meet in RM 7-4060 K Lab 1:00pm - 3:50pm
Bring and use Journal.
Elements and Principles of Design. How do we learn?
Intro to the course and RIT facilities. Discuss class expectations, procedures, handouts.
Discuss K-Lab operation, equipment and materials needed, journal and assignments.
Review Facilities Guide and sign and hand in RIT Student Equipment Loan Agreement.
Discuss options for field trip for Thursday 9/9/2010.
Discuss Assignment #1 "A Week: 20100907-20100914"
Discuss Assignment # 9 "DV8" Self Portrait required to be shot TODAY.
- Lect 1
- Meet in RM 7-1400 4:00pm - 5:50pm
Bring and use Journal. Lecture: "Getting Started, Basic Camera Functions",
Clock, File Types, Color Space, Shutter Speed, Aperture (F/Stop),
Equivalent Exposures, Settings, 18% Gray, ISO. Hardware and Software Required.
History of early photography. Present examples of work and presentation.
Discuss Assignment #2 "Camera Basics"
Read: The Essential Way: Chapters 1, & 14
Image Makers: Intro
Reference: Lightroom 3: Chapters 1, 5 & Appendix A
- September 9 - Thursday.
- Lab/Crit
- Meet in RM 7-4060 K Lab 11:00am - 1:50pm
Field Trip. TBA Class Photo. Check www.weather.com Dress appropriately.
Bring and use Journal. Camera, battery, light meter, tripod, passport color reference checker.
- Week #2
Lab/Crit
- September 14 - Tuesday.
Meet in RM 7-4060 K Lab 1:00pm - 3:50pm
Bring and use Journal.
Introduction to Lightroom 3, understanding catalogs, using metadata, and adding keywords
Labeling Files and Handling in Work.
Due: Assignment #1 "A Week: 20100907-20100914" Bring files to lab on camera card or
external hard drive. Write up reflection on assignment before lab.
- Lect 2
- Meet in RM 7-1400 4:00pm - 5:50pm
Bring and use Journal. Lecture: "Camera functions, lenses." "Quality of Light."
Discuss Assignment #2: (4) "Camera Basics."
Discuss Assignment #4: (4) "Quality of Light."
Read: The Essential Way: Chapters 3 & 4
Image Makers: Documentary
Criticizing Photographs: Chapter 1
Reference: Lightroom 3: Chapters 2, 5, 6 & Appendix B
- September 16 - Thursday.
- Lab/Crit
- Meet in RM 7-4060 K Lab 11:00am - 1:50pm
Bring and use Journal. Work on editing images in Lightroom 3.

- Week #3 September 21 - Tuesday.
 Lab/Crit Meet in RM 7-4060 K Lab 1:00pm - 3:50pm
 Bring and use Journal. Work on editing images in Lightroom 3.
 Due: Assignment #2: "Camera Basics." Write up reflection on assignment before lab.
- Lect 3 Meet in RM 7-1400 4:00pm - 5:50pm
 Bring and use Journal. Lecture: "Color Scheme" "Portraiture"
 Discuss Assignment #5: (4) "Color Scheme Portraits."
 Read: The Essential Way: Chapters 2, 10 & 15
 Image Makers: Portraiture
 Reference: Lightroom 3: Chapters 3, 5 & 6
- Lab/Crit September 23 - Thursday.
 Meet at Wallace Library at 11:10am - 1:50pm
 Bring and use Journal.
 Meet with Kari Horowicz, Art and Photography Librarian by the first floor lions. 11:15-12:30 PM
 <http://library.rit.edu/maps/index.php?loc=1>
 We will then go to the 3rd floor to the Bib-lab. <http://library.rit.edu/maps/index.php?loc=3>
 Phone: 475.7871 Email: kehwm1@rit.edu Discuss & Work on Assignment #3: "Expert Report."
- Week #4 September 28 - Tuesday.
 Lab/Crit Meet in RM 7-4060 K Lab 1:00pm - 3:50pm
 Bring and use Journal. Work on editing images in Lightroom 3.
 Compile PowerPoint for Assignment #3: "Expert Report"
- Lect 4 Meet in RM 7-1400 4:00pm - 5:50pm
 Bring and use Journal. Lecture: "The Single Image/Sequencing of Images."
 Read: The Essential Way: Chapter 7
 Image Makers: Art
 Criticizing Photographs: Chapters 2 & 3
- Lab/Crit September 30 - Thursday.
 Meet in RM 7-4060 K Lab 11:00am - 1:50pm
 Work on editing images in Lightroom 3.
 Due: Assignment #3: "Expert Report." Include write up reflection on assignment before lab.
- Week #5 October 5 - Tuesday.
 Lab/Crit Meet in RM 7-4060 K Lab 1:00pm - 3:50pm
 Bring and use Journal. Work on editing images in Lightroom 3.
- Lect 5 Meet in RM 7-1400 4:00pm - 5:50pm
 Bring and use Journal. Lecture: "A career in photography as compared to a "Lifestyle."
 Discuss Assignment #7: "Hey, I have something to say..."
 Read: Image Makers: Fashion & Advertising
 Criticizing Photographs: Chapters 4 & 5

- October 7 - Thursday.
 Lab/Crit Meet in RM 7-4060 K Lab 11:00am - 1:50pm
 Bring and use Journal. Work on editing images in Lightroom 3.
 Due: Assignment #4: (4) "Quality of Light."
 Include write up reflection on assignment before lab.
- Week #6 October 12 - Tuesday.
 Lab/Crit Meet in RM 7-4060 K Lab 1:00pm - 3:50pm
 Bring and use Journal. Work on editing images in Lightroom 3.
Center Case Group Installation, 2nd Floor Gannett Hall. Show is up until October 22, 2010
- Lect 6 Meet in RM 7-1400 4:00pm - 5:50pm
 Bring and use Journal. Lecture: "New Media" Review for Test.
 Discuss Assignment #6: "Cellular Phone Media."
 Read: Criticizing Photographs: Chapters 6 & 7
- October 14 - Thursday.
 Lab/Crit Meet in RM 7-4060 K Lab 11:00am - 1:50pm
 Bring and use Journal. Work on editing images in Lightroom 3.
 Due: Assignment #5: (4) "Color Scheme Portraits."
 Include write up reflection on assignment before lab.
- Week #7 October 19 - Tuesday.
 Lab/Crit Meet in RM 7-4060 K Lab 1:00pm - 3:50pm
 First Hour: **TEST**
 Second Hour: **Special Presenter: Meron Menghistab, personal work and artist that influence him.**
 Work on editing images in Lightroom 3.
- Lect 7 Meet in RM 7-1400 4:00pm - 5:50pm
 Bring and use Journal. Lecture: Artist Work.
 Read: The Essential Way: Chapter 12
 Reference: Lightroom 3: Chapter 8
- October 21 - Thursday.
 Lab/Crit Meet in RM 7-4060 K Lab 11:00am - 1:50pm
 Bring and use Journal. Work on editing images in Lightroom 3.
 Due: Assignment #6: (3) "Cellular Phone Media."
 Include write up reflection on assignment before lab.
- Week #8 October 26 - Tuesday.
 Lab/Crit Meet in RM 7-4060 K Lab 1:00pm - 3:50pm
 Bring and use Journal. Work on editing images in Lightroom 3.
- Lect 8 Meet in RM 7-1400 4:00pm - 5:50pm
 Bring and use Journal. Lecture: "Descriptive/Conceptual/Cognition Work."
 Read: Image Makers: Next Generation
 Reference: Lightroom 3: Chapter 11

- October 28 - Thursday.
- Lab/Crit Meet in RM 7-4060 K Lab 11:00am - 1:50pm
Bring and use Journal. Work on editing images in Lightroom 3.
Due: Assignment #7: (10) “Hey, I have something to say...”
Include write up reflection on assignment before lab.
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- Week #9 November 2 - Tuesday. (Get Out And Vote!)
- Lab/Crit Meet in RM 7-4060 K Lab 1:00pm - 3:50pm
Bring and use Journal. Work on editing images in Lightroom 3.
- Lect 9 Meet in RM 7-1400 4:00pm - 5:50pm
Bring and use Journal. Lecture: Artist Work
Read: Criticizing Photographs: Chapter 8
- November 4 - Thursday.
- Lab/Crit Meet in RM 7-4060 K Lab 11:00am - 1:50pm
Bring and use Journal. Work on editing images in Lightroom 3.
Due: Assignment #8: (4) “Journal” Include write up reflection on assignment before lab.
Last day to hand in late assignments or extra credit projects.
- Week #10 November 9 - Tuesday. (Get Out And Vote!)
- Lab/Crit Meet in RM 7-4060 K Lab 1:00pm - 3:50pm
Journals will be handed back. Work on editing images in Lightroom 3.
- Lect 10 Meet in RM 7-1400 4:00pm - 5:50pm
Bring and use Journal. Lecture: Artist Work
- November 11 - Thursday.
- Lab/Crit Meet in RM 7-4060 K Lab 11:00am - 1:50pm
Bring and use Journal. Work on editing images in Lightroom 3.
Due: Assignment #9: (10) “DV8 Delayed Gratification.”
Include write up reflection on assignment before lab.
- Week #11 November 15 - 19 - Finals Week.
You will present Assignment # 10 “Final Digital Back Up to DVD-R and Jewel Case” to class.
Include write up reflection on assignment before lab.
Date and Time to be determined. Do not book any flights or make travel plans until I have announced this. You are required to do the final activity.

Enjoy the break.

Take a picture or two!

Send me a postcard!

Joe Ziolkowski
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