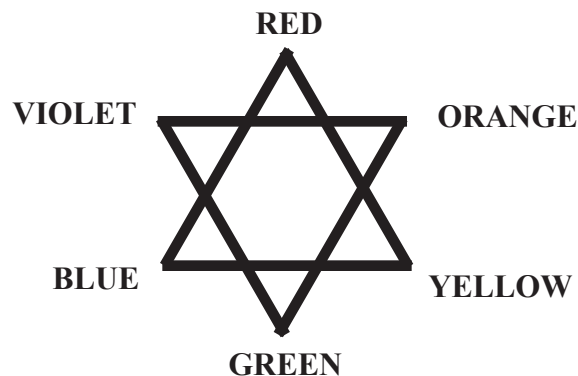


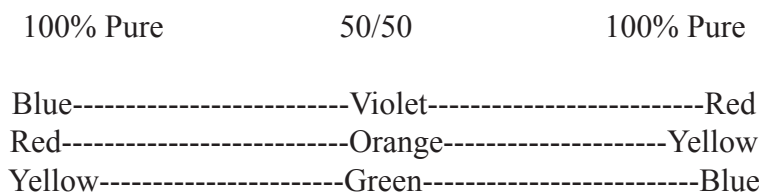
Photo Arts 1 Fall Quarter 2010.1

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Paint Color Print Wheel.



All colors in painting can be made from the Primary Colors Pigment Blue • Red • Yellow.



The Secondary Colors, Violet, Orange and Green have a percentage of the other two primaries and a percentage of the two secondaries.

Secondaries primary colors attract and repel.

Example why secondaries attract and repel:

Orange and Violet are secondaries to each other. They attract each other because they both contain a portion of primary Red. They repel each other at the same time because they do not share the other primaries Yellow and Blue. The three primaries are always trying to give each other equal distance in the triangle.

The Yellow and Blue portion will push each other apart while the Red portions attract.

Using the color theories we have discussed in class, consider the four types of color schemes.

1. **Monochromatic Color.** Only one main color or color cast throughout photograph.
 - Only one color is present in the photograph.
2. **Complimentary Colors or Color Contrast.** Tension created with the compliment colors on the color paint wheel. Not to be confused with the photo color wheel.
 - The two colors in the photograph sit opposite each other on the paint color wheel.
3. **Analogous Colors.** Three related colors along the color paint wheel.
 - These colors are related to, but do not extend to 1/2 the color wheel colors.
4. **"Splash of Color"**. A neutral white, gray or black monochromatic scene with a small splash of color to make that color "pop" in the composition.
 - Remember, a large portion of this photograph is white, gray or black (no other color) with just a small item or amount of color to make it "pop" from the background.

- Consider the below "Emotional Words as Topics" shoot, illustrate each color scheme.
- Try pushing these examples to the extreme.
- When working with these colors, try setting a mood that can illustrate a human emotion to be "experiences" when looking at the photograph.
How have you seen the use of color in still photographs or movies to generate a sense of emotion like, Passion, Horror, Joy, Death, Growth, Cold, Hot, Melancholy, Sorrow, Tension, these are just some examples...

Photographic Color Print Wheel

