

Photo Arts 2 Winter Quarter 2010.2

Instructor: Joe Ziolkowski “ Joe Z. “ 20101216

Assignment #10: “Saving Digital files to DVD-R.” Making a self promotion documents with Image and Text.

READ ALL BELOW INFORMATION CAREFULLY BEFORE DOING ASSIGNMENT!

Final Due: Finals Week: February 21-25, 2010 (TBA)

All final assessments and digital images handed in for assignments.

Objective:

- Organizing your files for handing in assignments.
- You are also to make a DVD-R cover with one of the image generated from the assignment with text to fit in the 4.75inch x 4.75 inch CD-R Jewel case.
This document is to be identified. This can be two sided if you want it to be.
- To make a basic cover print.
- Saving files in various formats, .tif and .jpg files.
- To help you understand better output devices.
- To bring all your comments documents into one location.
- To archive your files on a DVD-R using various software.

Procedure:

- Use pencil and paper to sketch out some ideas for look of your self promotion work.
 - Scan original documents you are planning to use with your promotional piece.
 - Generate the digital documents that you are required for the assignment.

 - DVD-R with Jewel case cover. On the cover must have the following using computer software.
(Do not simply write on a reject ink jet print.)
 - A. An image from one of your assignments from this quarter.
 - B. Your name.
 - C. Contact information.
 1. Address (I recommend you use your permanent address).
 2. Telephone Number (s) (I recommend you use your permanent telephone number).
 3. E-mail Address (I recommend you use your permanent E-mail address).
 4. Blog/Web Site.
 - D. Date of photograph. (i.e. © 2010/2011).

 - Experiment with using bitmap text.
 - Do not just print out one ink jet image and call it a day, you might need to do a few to get it correct in color balance.
 - Back up your files onto DVD-R.
- *** Very important to save all your final .tif and .jpg document the following way.
First quarter-Last Name.Assignment 3.Print A.File Format.
Example: Ziolkowski.Joe.PA2.5or6.3A.tif (Without Layers or compression).
Ziolkowski.Joe.PA2.5or6.3A.tif (With medium .jpg compression 72 x 800 x 600 ppi,)
Ziolkowski.Joe.PA2.5or6.3A.tif (Contact Sheets)
Ziolkowski.Joe.PA2.5or6.3A.pdf (.pdf of assessment from assignment).

Submit:

Completed assignment (in your sturdy portfolio with clear identification).

On your original stationary that has all your contact information.

1. An assessment sheet for this project.
2. 1 - digital output hard copy ink jet print 300ppi/dpi 4.75 x 4.75 inches cut down and placed in the DVD-R jewel case. (We will discuss this during class.)
3. DVD-R must contain all assignments handed in for the quarter/Original and Reshoots, **including this project's Jewel Case Cover and assessment sheet for each assignment.**
Assessment sheet Acrobat .pdf's.
4. Hand in one copy of these digital files on one DVD-R's in protective jewel case and your promotion ink jet cover inside the DVD-R Jewel case.
I will retain this copy of the DVD-R and jewel case for my files.
I recommend that you produce a second copy for yourself while you make the copy for this assignment.
5. On the DVD-R, I want to find only files from this quarter on the DVD-R.
Your Name should be on the name of the DVD-R when it shows up on the computer desk top.
6. On the DVD-R must be the following.
 - A. A folder with your name and titled Assignments.
 - B. In this folder, each file should be listed as the following.
7. Digital copies of original ProPhoto or Adobe 1998 (RGB) document at 300ppi/dpi
 - A. tif file format without compression and no layers.
 - B. .jpg file format with high compression. 72ppi x 800ppi W x 600ppi H.
8. The middle of the DVD-R must have your name/2010.2 printed on it in the clear middle using a Sharpie Marker.
9. Your final assignment backed up on this DVD-R will be Assignment #9 an assessment sheet.
Do not hand in original files and scans, but make a copy of them to be handed in.

In the professional field you need to be organized. This assignment helps you with that skill.